NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Flesh

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick *Flesh* contains ten sexually explicit photographs that are suggestive of the acts of cunnilingus and the simultaneous penetration of the vagina and anus by two male penises. While the impact of these images in themselves is slight given the absence of any strong genital focus and the deletion of the images of genitals, the written text appearing adjacent to these images enhances the impact of the photographs.

The slick also contains a large amount of descriptive text in the form of promotional sexual titillation designed to attract the attention of the male peruser of these adult video titles. The sexual referencing contained and highlighted on the slick is regarded as degrading, dehumanising, demeaning to women. The overall tone of the slick is one of aggression and this is illustrated by the references to women being "defiled" and "pumped raw." The effect of the degradation of women is exacerbated by the purpose for which the slick is to be utilised.

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Date: 15 January 1997

For the Classification Office (signed):

OFLC Ref: 9601314